



EFDN



23rd-25th
MARCH
2020

#More
than
football

HOSTED BY:



RAT VERLEGH STADIUM
BRED, THE NETHERLANDS



EFDN “#MORETHANFOOTBALL” CONFERENCE

MONDAY 23 MARCH

- 4.30 pm General Assembly EFDN, Rat Verlegh Stadium
7.00 pm EFDN Welcome Evening:
Old Dutch Restaurant Breda

TUESDAY 24 MARCH

- 8.30 am Doors open and network sessions
9.00 am Opening EFDN Conference
9.15 am NAC Breda
9.45 am EU Week of Sport
10.00 am UEFA: HatTrick V
10.30 am Networking Roundtables
11.15 am Network Coffee Break
11.30 am Break Out Sessions 1
1. FC Twente: Supporter of each other (social cohesion)
 2. Saints Foundation: Refocusing our strategy and purpose
 3. Brentford FC & Feyenoord: Fundraising
 4. Norwegian Football Foundation: Street Football Teams
 5. Upshot: Monitoring, Evaluation & Learning
- 12.15 pm Panel Discussion: Women Equality in European Football
1.00 pm Lunch
1.45 pm Breakout Sessions 2
1. PSV Amputee Football / Aston Villa FC: Disability Football
 2. Football Memories
 3. EFDN & FARE Diversity wins: Show Racism & Discrimination the Red Card
 4. Nationale Nederlanden: Corporate CSR
 5. EFDN More than Football Networks (Leagues and FAs only)
- 2.30 pm Breakout Sessions 3
1. Alliance of Sport: Theory of Change
 2. EFDN STEM Network powered by Sphero
 3. FC St. Pauli: CSR Strategy & Fan Involvement
 4. No Violence in Sport
 5. More than Football Networks (Leagues and FAs only)
- 3.15 pm Networking Coffee Break
3.30 pm Study Visits NAC Breda
1. Playing for Success Breda
 2. Community Champions League
 3. Walking Football
 4. More than Football Networks (Leagues and FAs only)
- 5.00 pm Closing Day 1
7.00 pm EFDN Network Dinner: Big Church Breda

WEDNESDAY 25 MARCH

- 9.00 am Doors open and network sessions
9.30 am EFDN: Programmes, Fundraising & Partnerships
10.00 am Roundtables
11.30 am Networking Coffee Break
11.45 am Breakout Sessions 3
1. Northampton Town FC: Connecting Communities
 2. Chelsea FC Foundation: Higher Education
 3. EFDN & FC Schalke 04: Walking Football League
 4. Derby County: Mental Health
 5. EFDN More than Football the Netherlands (Dutch clubs only)
- 12.30 pm Lunch
1.15 pm Break Out Sessions 4
1. Notts County: Community Hub
 2. Everton in the Community: Youth Crime & Youth Strategy
 3. EFDN Scoring for Health
 4. Behavioural Insights and Sport for Development
 5. EFDN More than Football the Netherlands (Dutch clubs only)
- 2.00 pm EFDN Healthy Football League
2.15 pm Triple Double: CSR Communication
2.45 pm Final Conclusions
3.00 pm End EFDN Conference
3.15 pm Stadium Tour Rat Verlegh Stadium

CHANGING
LIVES
THROUGH
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