



EFDN



23rd-25th
MARCH
2020

#More
than
football

HOSTED BY:



RAT VERLEGH STADIUM
BREDA, THE NETHERLANDS



EFDN “#MORETHANFOOTBALL” CONFERENCE

MONDAY 23 MARCH

- 4.30 pm General Assembly EFDN, Rat Verlegh Stadium
7.00 pm EFDN Welcome Evening:
Old Dutch Restaurant Breda

TUESDAY 24 MARCH

- 8.30 am Doors open and network sessions
9.00 am Opening EFDN Conference
9.15 am NAC Breda
9.45 am EU Week of Sport
10.00 am UEFA: HatTrick V
10.30 am Networking Roundtables
11.15 am Network Coffee Break
11.30 am Break Out Sessions 1
1. FC Twente: Supporter of each other (social cohesion)
 2. Saints Foundation: Refocusing our strategy and purpose
 3. Brentford FC & Feyenoord: Fundraising
 4. Norwegian Football Foundation: Street Football Teams
 5. Upshot: Monitoring, Evaluation & Learning
- 12.15 pm Panel Discussion: Women Equality in European Football
1.00 pm Lunch
1.45 pm Breakout Sessions 2
1. PSV Amputee Football / Aston Villa FC: Disability Football
 2. Football Memories
 3. EFDN & FARE Diversity wins: Show Racism & Discrimination the Red Card
 4. Nationale Nederlanden: Corporate CSR
 5. EFDN More than Football Networks (Leagues and FAs only)
- 2.30 pm Breakout Sessions 3
1. Alliance of Sport: Theory of Change
 2. EFDN STEM Network powered by Sphero
 3. FC St. Pauli: CSR Strategy & Fan Involvement
 4. No Violence in Sport
 5. More than Football Networks (Leagues and FAs only)
- 3.15 pm Networking Coffee Break
3.30 pm Study Visits NAC Breda
1. Playing for Success Breda
 2. Community Champions League
 3. Walking Football
 4. Nobody Offside
 5. More than Football Networks (Leagues and FAs only)
- 5.00 pm Closing Day 1
7.00 pm EFDN Network Dinner: Big Church Breda

WEDNESDAY 25 MARCH

- 9.00 am Doors open and network sessions
9.30 am EFDN: Programmes, Fundraising & Partnerships
10.00 am Roundtables
11.30 am Networking Coffee Break
11.45 am Breakout Sessions 4
1. Northampton Town FC: Connecting Communities
 2. Chelsea FC Foundation: Higher Education
 3. EFDN & FC Schalke 04: Walking Football League
 4. Derby County: Mental Health
 5. EFDN More than Football the Netherlands (Dutch clubs only)
- 12.30 pm Lunch
1.15 pm Break Out Sessions 5
1. Notts County: Community Hub
 2. Everton in the Community: Youth Crime & Youth Strategy
 3. EFDN Scoring for Health
 4. Behavioural Insights and Sport for Development
 5. EFDN More than Football the Netherlands (Dutch clubs only)
- 2.00 pm EFDN Healthy Football League
2.15 pm Triple Double: CSR Communication
2.45 pm Final Conclusions
3.00 pm End EFDN Conference
- 3.15 pm Stadium Tour Rat Verlegh Stadium

CHANGING
LIVES
THROUGH
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